## Data protection 01.01.2023 - Dein Papagei GmbH

Responsible handling of personal data is a high priority for Dein Papagei GmbH. We want you to know when we collect which data and how we use it.

This data protection declaration explains the type, scope and purpose of the processing of personal data within our online offer and the associated websites, functions and content as well as external online presences, such as our social media profiles. It also shows you how personal data is handled overall at Dein Papagei GmbH. We have taken numerous technical and organizational measures to ensure that the data protection regulations are observed both by us and by our external service providers.

In the course of the further development of our websites, the implementation of new technologies and changes at Dein Papagei GmbH, changes to this data protection declaration may become necessary. We therefore recommend that you read this data protection declaration again from time to time.

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#### 1. Definitions

The data protection declaration of Dein Papagei GmbH is based on the terms defined by the European legislator for the adoption of the General Data Protection Regulation (Regulation (EU) 2016/679, GDPR) in Art. 4. Our privacy policy should be easy to read and understand for all users of our website. To ensure this, we would like to explain the terms used in advance.

We use the following terms, among others, in this data protection declaration:

# a) personal data

Personal data is any information relating to an identified or identifiable natural person (hereinafter "data subject"). A natural person is considered to be identifiable if, directly or indirectly, in particular by means of assignment to an identifier such as a name, an identification number, location data, an online identifier or to one or more special features, the expression of the physical, physiological, genetic, psychological, economic, cultural or social identity of this natural person can be identified.

## b) data subject

Data subject is any identified or identifiable natural person whose personal data is processed by the data controller.

## c) processing

Processing is any process carried out with or without the help of automated procedures or any such series of processes in connection with personal data such as collecting, recording, organizing, arranging, storing, adapting or changing, reading out, querying, using, disclosure by transmission, distribution or any other form of making available, matching or linking, restriction, deletion or destruction.

## d) Restriction of processing

Restriction of processing is the marking of stored personal data with the aim of restricting their future processing.

### e) profiling

Profiling is any type of automated processing of personal data, which consists in using this personal data to evaluate certain personal aspects relating to a natural person, in particular aspects relating to work performance, economic situation, health, personal Analyze or predict that natural person's preferences, interests, reliability, behavior, whereabouts or relocation.

## f) Pseudonymization

Pseudonymization is the processing of personal data in such a way that the personal data can no longer be assigned to a specific data subject without the use of additional information, provided that this additional information is kept separately and

is subject to technical and organizational measures that ensure that the personal data not assigned to an identified or identifiable natural person.

## g) Controller or data controller

The person responsible or responsible for processing is the natural or legal person, authority, institution or other body that alone or jointly with others decides on the purposes and means of processing personal data. If the purposes and means of this processing are specified by Union law or the law of the Member States, the person responsible or the specific criteria for his naming can be provided for by Union law or the law of the Member States.

## h) processors

Processor is a natural or legal person, public authority, institution or other body that processes personal data on behalf of the person responsible.

## i) Recipient

Recipient is a natural or legal person, public authority, institution or other body to which personal data is disclosed, regardless of whether it is a third party or not. However, authorities that may receive personal data in the context of a specific investigation mandate under Union or Member State law are not considered recipients.

## j) third party

Third party is a natural or legal person, public authority, agency or body other than the data subject, the controller, the processor and the persons who, under the direct responsibility of the controller or the processor, are authorized to process the personal data.

## k) Consent

Consent is any expression of will voluntarily given by the data subject in an informed manner and unequivocally for the specific case in the form of a declaration or other clear confirmatory action with which the data subject indicates that they consent to the processing of their personal data is.

### 2. Responsible body

The responsible body for the processing of personal data within the meaning of the General Data Protection Regulation and other data protection regulations is

Dein Papagei GmbH

Georgiistrasse 50

DE-96528 Frankenblick

www.your-parrot.com

info@deinpapagei.com

Managing Director: Franz Dahlheim

HRB 518895 district court Jena

UK 347875488

3. Data protection officer at Dein Papagei GmbH

According to Art. 37 Para. 1 DS-GVO and §38 BDSG there is no obligation to appoint a data protection officer.

- 4. General information on data processing at Dein Papagei GmbH
- 4.1 Purposes of Processing

Dein Papagei GmbH processes personal data for the following purposes > Provision of the online offer, its functions and content.

- Answering contact requests and communicating with users.
- Provision of information, information material, brochures, publications or products.
- Defense against malicious programs and threats to communication technology.
- in the context of customer acquisition, customer care, order and initiation..
- to perform consulting, support, training, investigation, development, research, manufacturing, deployment, testing, certification and approval tasks.
- for own security measures.
- in the context of employment relationships and application procedures.
- in the context of procurement procedures and contractual relationships with external service providers or other partners.
- 4.2 Legal Basis for Processing

Dein Papagei GmbH processes personal data according to the following legal bases:

Article 6 paragraph 1 lit. a GDPR

Many processing activities of personal data are carried out at Dein Papagei GmbH on the basis of voluntary declarations of consent by the respective data subjects, e.g.

sending newsletters, event management or the provision of print publications. The legal basis for processing operations for which we obtain consent for a specific processing purpose is Article 6 (1) (a) GDPR.

### Art. 6 I lit. b GDPR

If the processing of personal data is necessary to fulfill a contract, the processing is based on Art. 6 I lit. b GDPR. The same applies to such processing operations that are necessary to carry out pre-contractual measures, for example in the case of inquiries about our products or services.

### Art. 6 I lit. c GDPR.

If Dein Papagei GmbH is subject to a legal obligation that requires the processing of personal data, e.g. to fulfill tax obligations, the processing is based on Art. 6 I lit. c GDPR.

### Art. 6 I lit. d GDPR

In rare cases, the processing of personal data may be necessary to protect the vital interests of the data subject or another natural person, e.g. if you are a user or visitor of the Dein Papagei GmbH clearly need help. Then the processing is based on Art. 6 Llit. d GDPR.

#### Art. 6 I lit. f GDPR

Ultimately, processing operations could be based on Art. 6 I lit. f GDPR. Processing operations that are not covered by any of the aforementioned legal bases are based on this legal basis if the processing is necessary to protect a legitimate interest of Dein Papagei GmbH or a third party, provided that the interests, fundamental rights and fundamental freedoms of the person concerned do not prevail. According to this legal basis, Dein Papagei GmbH does not process any data to fulfill our tasks. Before any processing is carried out, the existence of a legitimate interest is weighed up particularly carefully in each individual case, whereby it is also checked whether a data subject can reasonably foresee at the time the personal data was collected and in view of the circumstances under which it takes place that processing may be possible will be made for this purpose.

## 4.3 Categories of personal data processed

The following categories of personal data are processed at Dein Papagei GmbH:

- Inventory data (e.g. names, addresses, functions, organizational affiliation, etc.).
- Contact details (e.g. e-mail, telephone/fax numbers, etc.).
- Content data (e.g. text entries, photographs, videos, biometric data, etc.).
- Usage data (e.g. access data).

- Meta/communication data (e.g. IP addresses).
- 4.4 Recipients or categories of recipients of personal data

If, as part of our processing, we disclose data to other people and companies such as web hosts, contract processors or third parties, transmit it to them or otherwise grant them access to the data, this is done on the basis of legal permission (e.g. if the data is transmitted to third parties in accordance with Art. Art. 6 (1) (b) GDPR is required to fulfil the contract) if the data subjects have consented, a legal obligation provides for this, it is necessary to perform a task assigned to Dein Papagei GmbH, or on the basis of our legitimate interests .

# 4.5 Duration of storage or criteria for determining the duration

The criterion for the duration of the storage of personal data is the respective statutory retention period. After the deadline, the corresponding data will be routinely deleted, provided they are no longer required to achieve the purpose, fulfil the contract or initiate a contract.

The storage of inquiries in electronic form - as well as in paper form - takes place in accordance with the periods of the registrar guideline applicable for the storage of written material.

### 4.6 Transfers to third countries

If we process data in a third country (i.e. outside the European Union (EU) or the European Economic Area (EEA)) or if this happens as part of the use of third-party services or disclosure or transmission of data to third parties, this will only take place if it is to fulfill our (pre)contractual obligations, on the basis of your consent, on the basis of a legal obligation or on the basis of our legitimate interests. Subject to legal or contractual permissions, we only process or have the data processed in a third country if the special requirements of Art. 44 et seq. GDPR are met. This means that the processing takes place e.g. on the basis of special guarantees, such as the officially recognized determination of a data protection level corresponding to that of the EU (e.g. for the USA through the "Privacy Shield") or compliance with officially recognized special contractual obligations (so-called "standard contractual clauses").

5. Access to the website of Dein Papagei GmbH - data processing by visiting this website

## 5.1 Log Files

Every time an affected person or an automated system accesses the website of Dein Papagei GmbH, a series of general data and information is recorded by the system. This general data and information is stored in the log files of the server.

The following data is stored in the log files for a maximum of 30 days:

- Date and time of retrieval (time stamp)
- Request details and target address (protocol version, HTTP method, referrer, user agent string)
- Name of the retrieved file and amount of data transferred (requested URL including query string, size in bytes)
- Notification of whether the retrieval was successful (HTTP status code)

When using these general data and information, the Dein Papagei GmbH does not draw any conclusions about the data subject. There is no personal evaluation or an evaluation of the data for marketing purposes or profiling. The IP address of visitors to the website is not saved in this context.

The legal basis for the temporary storage of the data is Article 6 (1) (f) GDPR. The collection of data for the provision of the website and the storage of the data in log files is absolutely necessary for the secure operation of the website. Consequently, there is no possibility of objection on the part of the user.

### 5.2 Cookies

So-called cookies are used on the pages of Dein Papagei GmbH. Cookies are small text files that are exchanged between the web browser and the hosting server. Cookies are stored on the user's computer and transmitted to our site. In the web browser used in each case, users can restrict or generally prevent the use of cookies by making a corresponding setting. Cookies that have already been saved can be deleted at any time. If cookies are deactivated for our website, this can mean that the website cannot be displayed or used in its entirety.

The legal basis for the processing of personal data using cookies is Art. 6 Para. 1 lit. f GDPR.

On the one hand, cookies are used to record statistical values, such as access numbers to websites. Since Dein Papagei GmbH does not use any web analysis services or tracking tools on its websites, this type of cookie is not used. On the other hand, cookies are necessary to technically guarantee the safe and correct provision of websites. This type of cookie is used on the websites of Dein Papagei GmbH to increase the security and functionality of the web applications offered. This includes server load balancing cookies, such as the JSESSIONID cookie, and application server session management. The cookies do not contain any personal data. No IP address or other information is recorded that would enable the actual user to be traced back. The validity of all cookies used ends when the current session expires or when the respective website is closed.

As part of certain functions on the Dein Papagei GmbH websites, additional cookies are used in order to be able to technically implement the offers. This is necessary,

among other things, for the ordering service for brochures via the shopping cart function. The cookies are also only valid for the time of the visit to the website.

## 5.3 Hosting

The hosting services we use serve to provide the following services: infrastructure and platform services, computing capacity, storage space and database services, security services and technical maintenance services that we use for the purpose of operating this online offer.

In doing so, we or our processor process inventory data, contact data, content data, contract data, usage data, meta and communication data from users of this online offer on the basis of our legitimate interests in making this online offer available efficiently and securely in accordance with Article 6 (1) (f) GDPR in conjunction with Art. 28 GDPR (conclusion of a contract for order processing).

## 6. Processing of personal data in connection with establishing contact

The processing of personal data depends on the contact route. A distinction can be made between contacting us by e-mail, contact form, letter or telephone.

## 6.1 Contacting You by Email

It is possible to contact Dein Papagei GmbH by e-mail in addition to the personal e-mail addresses of the employees via various functional e-mail mailboxes.

If you use one of the contact methods mentioned, the data you transmit (e.g. surname, first name, address), but at least the e-mail address, and the information contained in the e-mail, including any information you provide, will be saved transmitted personal data for the purpose of contacting and processing your request.

The system also collects the following data:

- (1) IP address of the calling computer
- (2) Date and time of email

We would like to point out that the processing of the data takes place on the basis of Article 6 Paragraph 1 lit. e or f GDPR in conjunction with Section 3 BDSG. Processing of the personal data you have transmitted is necessary for the purpose of processing your request.

Dein Papagei GmbH stores your data only to process your request and in accordance with the legal and contractual requirements. The data will be deleted as soon as they are no longer required to achieve the purpose for which they were collected. For the personal data sent by email, this is the case when the respective conversation with the user has ended. The conversation is over when it can be inferred from the circumstances that the facts in question have been finally clarified

and storage for any queries by the person concerned is no longer necessary. The additional personal data collected during the sending process will be deleted after a period of seven days at the latest.

### 6.2 Contact via contact form

If you use the contact form for communication, it is necessary to provide your surname and first name as well as your e-mail address. Without this data, your request sent via the contact form cannot be processed. Providing your address is optional and allows us, if you wish, to process your request by post.

The system also collects the following data:

- (1) IP address of the calling computer
- (2) Date and time of registration

We would like to point out that the processing of the data transmitted with the contact form and the content, which may also contain personal data transmitted by you, is based on Article 6 Paragraph 1 lit. e or f GDPR in conjunction with Section 3 BDSG on purpose of processing your request.

Dein Papagei GmbH stores your data only to process your request and in accordance with the legal and contractual requirements.

The data will be deleted as soon as they are no longer required to achieve the purpose for which they were collected. For the personal data from the input mask of the contact form, this is the case when the respective conversation with the user has ended. The conversation is over when it can be inferred from the circumstances that the facts in question have been finally clarified and storage for any queries by the person concerned is no longer necessary. The additional personal data collected during the sending process will be deleted after a period of seven days at the latest.

### 6.3 Letters

If you write a letter to Dein Papagei GmbH, the data you transmit (e.g. surname, first name, address) and the information contained in the letter, including any personal data you may have transmitted, will be stored for the purpose of contacting you and processing your request.

We would like to point out that the processing of the data takes place on the basis of Article 6 Paragraph 1 lit. e GDPR in conjunction with Section 3 BDSG. Processing of the personal data you have transmitted is necessary for the purpose of processing your request.

# 6.4 Telephone and hotline

If you contact Dein Papagei GmbH by telephone, your personal data will be processed to process your request to the extent necessary.

Dein Papagei GmbH stores your data only to process your request and in accordance with the legal and contractual requirements. The data will be deleted as soon as they are no longer required to achieve the purpose for which they were collected. For the personal data, this is the case when the respective conversation with the user has ended. The conversation is over when it can be inferred from the circumstances that the facts in question have been finally clarified and storage for any queries by the person concerned is no longer necessary.

We would like to point out that the processing of transmitted data and the content, which may also contain personal data transmitted by you, takes place on the basis of Article 6 Paragraph 1 lit. e GDPR in conjunction with Section 3 BDSG for the purpose of processing your request .

## 7. Processing of personal data as part of the provision of information

The processing of personal data depends on the type of information provided. A distinction is made here between the provision of newsletters, printed matter or other publications by Dein Papagei GmbH.

## 7.1 Data for the newsletter dispatch of Dein Papagei GmbH

If you subscribe to one of the newsletter distribution lists or Dein Papagei GmbH, your e-mail address and the newsletter list(s) you have selected will be stored by us on a server.

In addition, the following data is collected by the system during registration:

- (1) IP address of the calling computer
- (2) Date and time of registration

Your consent will be obtained for the processing of the data as part of the registration process and reference will be made to this data protection declaration. The data is processed on the basis of your consent in accordance with Article 6 Paragraph 1 lit. a GDPR and within the scope of the legitimate interest in accordance with Article 6 Paragraph 1 lit.f GDPR. We use this data exclusively for sending the newsletter, for statistical evaluations and for analyzing system performance.

We do not pass on your data to third parties and do not use them for any other purposes of our own. The registration system with an additional confirmation message containing a link to the final registration (double opt-in) ensures that you explicitly wish to receive the newsletter. When registering, your data will be stored on our servers and a confirmation message with a link to final registration will be sent to the email address provided. If you do not confirm the registration using the link in this e-mail, the data will be deleted after 24 hours. Only by confirming the link in the e-mail will your data for sending the newsletter be saved for the duration of the use of our offer.

The data will be deleted as soon as they are no longer required to achieve the purpose for which they were collected. The user's e-mail address will therefore be stored for as long as the subscription is active. The other personal data collected as part of the registration process is usually deleted after a period of seven days.

If you no longer agree to the storage of data for this purpose and therefore no longer wish to use our offer, you can unsubscribe from our newsletters at any time. For this purpose, there is a corresponding link in every newsletter. The personal data you have provided will then be deleted.

# 7.2 Ordering Products and Other Goods

If you order products and other products via this or a connected website operated by Dein Papagei GmbH, it is necessary to process your personal data in order to carry out pre-contractual measures and to fulfill the contract - i.e. to provide the products - in accordance with Article 6 paragraph 1 lit b GDPR to process. In order to process the order, the following personal data must be provided:

- Name first Name,
- Street, house number,
- ZIP code and location
- E-mail address
- Telephone number
- Payment Information

This data is processed as part of the order. Your consent will be obtained for the processing of the data as part of the registration process and reference will be made to this data protection declaration. If the order cannot be finally processed by us, the data you provide will be passed on to processors (shipping company). If the above data is not available, the order cannot be processed.

The additional voluntary information is not absolutely necessary for processing, but serves to better process the order and simplify the process.

The data you transmit will be deleted as soon as they are no longer required to achieve the purpose for which they were collected. For the personal data, this is the case when the respective ordering process has ended. The ordering process is completed when it can be inferred from the circumstances that the facts in question have been finally clarified and storage for any queries by the person concerned is no longer necessary.

#### 8. Contact Databases

The following does not apply to customer acquisition and customer care databases. Dein Papagei GmbH offers interested parties the opportunity to be entered in contact databases for various purposes. These purposes can be, for example, invitations to events and the transmission of information on various areas of interest, participation in various cooperations or activities, training courses, working groups or expert groups of Dein Papagei GmbH. In order to achieve these purposes, different data will be requested from you. Dein Papagei GmbH only collects the data that is absolutely necessary for the specific purpose.

However, Dein Papagei GmbH requires special consent for this. This also applies if you have already given Dein Papagei GmbH your contact details, e.g. by handing over a business card or by sending an e-mail requesting contact. In this case it will be Dein Papagei GmbH will ask you to give your consent to the processing of your personal data before being included in a contact database.

Art. 7 GDPR of the General Data Protection Regulation describes the conditions for GDPR-compliant consent. Consent is based on the following criteria: voluntary, specific, informed, unambiguous and verifiable. It is written in an understandable and easily accessible form and in clear, plain language.

If you have given Dein Papagei GmbH your consent to be included in a contact database for the purposes you have selected, the processing of your personal data is based on Article 6 Paragraph 1 lit. a GDPR. Your data will remain stored until you inform Dein Papagei GmbH that you are no longer interested in remaining in the contact database and revoke your consent. Your data will then be deleted immediately, unless there are legal retention periods to the contrary.

## 8.1 Criteria for consent at Dein Papagei GmbH

### voluntary

- The submission of the declaration of consent by the data subject must be absolutely voluntary. The person concerned must be able to make a real choice and in the course of obtaining consent he must not be presented with a fait accompli or otherwise restricted in his decision-making power.
- There are no coupled transactions (Art. 7 Para. 4 EU-DSGVO)
- The fulfillment of a contract or the provision of a service is not made dependent on this
- It can be revoked at any time, which must be as simple as giving consent certainty
- Separate consents must be given for different purposes and processing operations. This can also be done by deliberately ticking meaningful selection boxes.

#### awareness

- The data subject is informed about the purpose and scope of the processing
- about the person responsible
- About his right of revocation, in particular about the consequences of refusing and revoking consent
- and fully informed about his rights under the GDPR.

## unequivocal

- The person concerned can submit the declaration of consent in written or electronic form.
- This requires active, clearly confirming actions, e.g. by clicking on a box or selecting appropriate settings.

## detectability

• Since the consent must still be verifiable years later, consents sent in writing are archived and consents given in electronic form are stored

### language

• Dein Papagei GmbH endeavors, despite the scope of the declarations of consent required by the GDPR, to make them as clear as possible and to write them in clear, understandable and simple language.

As part of the processing, your consent will be obtained for the processing of personal data and reference will be made to this data protection declaration.

## 9. Registration Procedure

On our website, we offer users the opportunity to register for special, restricted areas by providing personal data if they meet the respective access requirements.

The data required for the corresponding registration process is either entered into the respective input mask and sent to us or as part of registration forms that can be downloaded from the website, filled out and sent back to Dein Papagei GmbH by post, fax or e-mail. raised.

For each registration procedure, there are extensive explanations, information sheets and explanations on the websites of Dein Papagei GmbH under the corresponding topic, which data is collected on which legal basis, how the storage, deletion and use conditions are regulated and what rights and obligations for those affected to grab.

## 10. Applications and Application Process

Dein Papagei GmbH collects and processes personal data from applicants for the purpose of processing the application process. The applicant gives Dein Papagei GmbH consent for this in accordance with Article 6 Paragraph a GDPR.

The processing usually takes place electronically. This is particularly the case if the application documents are submitted electronically. The documents can be sent, for example, by e-mail or via the website.

As part of the selection process, the incoming applications are viewed, any queries are made, invitations to job interviews are sent, additional personal data is collected in interviews in the context of personnel recruitment in order to ultimately be able to make a decision regarding the selection of applicants.

If the application process leads to an employment relationship, the personal data required in the employment context will be processed in accordance with Article 88 Paragraph 1 GDPR in conjunction with Section 26 BDSG, possibly in conjunction with Sections 106 ff.

If there is no employment relationship after the application process, the application documents will be deleted six months after notification of the rejection decision. The deletion period results from the application of Article 17 Paragraph 3 lit. b GDPR (exception from the basic obligation to delete if the processing of personal data is necessary to fulfill an obligation under German law or EU law) in conjunction with Section 15 Paragraph 4 Equal Treatment Act (AGG) and § 61 b paragraph 1 Labor Court Act (ArbGG) (obligation to retain within the framework of the burden of proof according to the General Equal Treatment Act). 11. Contract conclusions with Dein Papagei GmbH – provision of contractual services

All information that you provide in connection with the conclusion of a contract or for the fulfillment of a contract by Dein Papagei GmbH is voluntary. We would like to point out that if your contact and/or payment details are incomplete, it will not be possible for Dein Papagei GmbH to fulfill the contract, as this information is essential for proper contract processing. Failure to provide the necessary personal data would mean that the contract with the data subject could not be concluded.

In order to fulfill our contractual and pre-contractual obligations, Dein Papagei GmbH processes inventory data (e.g. customer master data such as names or addresses), contact data (e.g. e-mail, telephone numbers), content data (e.g. text input, photographs, videos), data in the context of procurement or Advertisement (e.g. names of contact persons, competence profiles), contract data (e.g. subject of the contract, term, contract terms, services rendered), payment data (e.g. bank details, payment history).

In doing so, we process special categories of personal data (such as data revealing racial and ethnic origin, political opinions, religious or philosophical beliefs or trade union membership, as well as genetic data, biometric data for the unique identification of a natural person, health data or data on sex life ) only if these are

part of a contract, the processing is necessary and the data subjects have consented to the processing for a specific purpose. The purpose of the processing is the provision of contractual services and their billing. The legal bases for the processing result from Article 6 Paragraph 1 Letter b GDPR (contractual services), Article 6 Paragraph 1 Letter f GDPR (analysis, statistics, optimisation, security measures).

We delete the data after the statutory warranty and storage obligations have expired.

# 12. Visitors to Dein Papagei GmbH

Dein Papagei GmbH regularly receives visitors. In order to be able to grant visitors access to the premises of Dein Papagei GmbH, Dein Papagei GmbH must collect first and last names, if applicable date of birth and organizational affiliation in accordance with Article 6 Paragraph 1 lit. e GDPR in conjunction with Section 3 BDSG prior to the appointment.

The processing of personal data for the purpose of visiting Dein Papagei GmbH takes place on the basis of the consent of the visiting person in accordance with Article 6 Paragraph 1 lit. a GDPR. This can be revoked at any time. The legality of the processing based on the consent given remains unaffected until receipt of the revocation. If the consent is revoked, the person concerned must leave Dein Papagei GmbH immediately and may no longer enter it afterwards. The personal data provided by you as well as the visitor's tickets will be stored for two years in accordance with Section 29 (6) of the instructions on classified information and then destroyed or completely deleted.

### 13. Online social media presence

Dein Papagei GmbH maintains online presences within social networks in order to inform the users active there about the services and product offers of Dein Papagei GmbH and, if interested, to communicate directly via the platforms. The social media channels of Dein Papagei GmbH thus supplement Dein Papagei GmbH's own web presence) and offer interested parties who prefer this type of information an alternative means of communication.

Dein Papagei GmbH is currently represented in the following networks with its own online profiles:

- Instagram
- Facebook
- Tiktok
- YouTube

All social media channels of Dein Papagei GmbH can be accessed by visitors to the website via an external link. Dein Papagei GmbH does not use any plugins or other interfaces on its websites that the respective networks offer for embedding the offers on websites. You can find more information on this under "External links" in this data protection declaration.

As soon as the visitors call up the respective Dein Papagei GmbH social media profile in the respective network, the terms and conditions and data processing guidelines of the respective operator apply there.

Dein Papagei GmbH has no influence on the data collection and its further use by the social networks. There is no knowledge of the extent to which, where and for how long the data is stored, to what extent the networks comply with existing deletion obligations, which evaluations and links are made with the data and to whom the data is passed on. Dein Papagei GmbH therefore expressly points out that user data (e.g. personal information, IP address) is stored by the network operators in accordance with their data usage guidelines and used for business purposes.

Dein Papagei GmbH processes the data of the users in the Dein Papagei GmbH social media presence insofar as they contact and communicate with Dein Papagei GmbH, for example via comments or direct messages.

The legal basis for processing the data after the user has given his consent is Article 6 (1) (a) GDPR.

# 13.1 Instagram

No functions and content of the Instagram service offered by Facebook Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland are integrated into the Dein Papagei GmbH online offer. The Instagram channels can only be accessed via an external link.

If the visitors to the Dein Papagei GmbH website are members of the Instagram platform, Instagram can assign the call to the social media channel to the user's profile if the user visits the Dein Papagei GmbH Instagram profile while logged in.

We would like to point out that we have no influence on the content, extent of use, of Instagram. have collected data. For further information in this regard, we refer to the Instagram pages at: https://www.instagram.com/legal/privacy/ We would also like to point out that you can make appropriate changes to your Instagram account to protect your privacy. 13.2 Facebook

You can access the social media network Facebook via external links on the Dein Papagei GmbH website. All functions in the social media network are offered by Facebook, 1601 South California Avenue, Palo Alto, CA 94304, USA. If you are logged into Facebook with your own profile and call up the Dein Papagei GmbH social media channel, Facebook can assign your visit to your logged-in profile.

We would like to point out that we have no influence on the content, extent of use, of the data collected by Facebook. For more information on this, we refer to Facebook's privacy policy: https://facebook.com/privacy/explanation. If you do not want your user account to be assigned to your IP address, please log out of your Facebook account before using our website out.

## 14. Data subject rights

## 14.1 Right to information Art. 15 GDPR

You have the right to request a confirmation from Dein Papagei GmbH as to whether personal data relating to you is being processed by Dein Papagei GmbH. If such processing is available, you can request information from Dein Papagei GmbH about the following information:

- the purposes for which the personal data are processed;
- the categories of personal data being processed;
- Recipients or categories of recipients to whom your personal data has been disclosed or will be disclosed;
- the planned duration of the storage of the personal data concerning you or, if specific information on this is not possible, criteria for determining the storage duration:
- the existence of a right to rectification or erasure of personal data concerning you, a right to restriction of processing by the person responsible or a right to object to this processing;
- the existence of a right of appeal to a supervisory authority;
- all available information about the origin of the data, if the personal data are not collected from the data subject;
- whether the personal data concerning you will be transferred to a third country or to an international organisation. In this context, you can request to be informed of the appropriate guarantees pursuant to Art. 46 GDPR in connection with the transmission;
- the existence of automated decision-making including profiling in accordance with Art. 22 Para. 1 and 4 GDPR and at least in these cases meaningful information about the logic involved as well as the scope and intended effects of such processing for the data subject.

This right to information can be restricted insofar as it is likely to make it impossible or seriously impair the realization of the research or statistical purposes and the restriction is necessary for the fulfillment of the research or statistical purposes.

### 14.2 Right to rectification Art. 16 GDPR

You have the right to have Dein Papagei GmbH correct and/or complete it if the processed personal data concerning you is incorrect or incomplete. Dein Papagei GmbH will carry out the correction immediately. Your right to rectification can be restricted insofar as it is likely to make it impossible or seriously impair the realization of the research or statistical purposes and the restriction is necessary for the fulfillment of the research or statistical purposes.

# 14.3 Right to restriction of processing Art. 18 GDPR

Under the following conditions, you can request the restriction of the processing of your personal data:

- if you contest the accuracy of the personal data concerning you for a period of time that enables Dein Papagei GmbH to check the accuracy of the personal data;
- the processing is unlawful and you refuse to delete the personal data and instead request that the use of the personal data be restricted;
- Dein Papagei GmbH no longer needs the personal data for the purposes of processing, but you need them to assert, exercise or defend legal claims, or
- if you have lodged an objection to the processing pursuant to Art. 21 Para. 1 GDPR and it has not yet been determined whether the legitimate reasons of Dein Papagei GmbH outweigh your reasons.

If the processing of personal data concerning you has been restricted, this data - apart from its storage - may only be used with your consent or to assert, exercise or defend legal claims or to protect the rights of another natural or legal person or for reasons of important public interest of the Union or a Member State are processed.

If the restriction of processing was restricted according to the above conditions, you will be informed by Dein Papagei GmbH before the restriction is lifted. Your right to restriction of processing can be restricted insofar as it is likely to make it impossible or seriously impair the realization of the research or statistical purposes and the restriction is necessary to fulfill the research or statistical purposes.

## 14.4 Right to erasure Art. 17 GDPR

You have the right to demand that Dein Papagei GmbH delete the personal data relating to you without delay, and Dein Papagei GmbH is obliged to delete this data without delay if one of the following reasons applies:

- The personal data concerning you are no longer necessary for the purposes for which they were collected or otherwise processed.
- You revoke your consent on which the processing was based pursuant to Article 6
  Paragraph 1 Letter a or Article 9 Paragraph 2 Letter a GDPR and there is no other legal basis for the processing.

- You object to the processing in accordance with Article 21 (1) GDPR and there are no overriding legitimate reasons for the processing, or you object to the processing in accordance with Article 21 (2) GDPR.
- The personal data concerning you have been processed unlawfully.
- The deletion of the personal data concerning you is necessary to fulfill a legal obligation under Union law or the law of the member states to which Dein Papagei GmbH is subject.
- The personal data concerning you was collected in relation to information society services offered in accordance with Art. 8 Para. 1 GDPR.

If Dein Papagei GmbH has made the personal data concerning you public and is obliged to delete it in accordance with Art. 17 Para. 1 DSGVO, Dein Papagei GmbH will take appropriate measures, including technical ones, taking into account the available technology and the implementation costs. to inform those responsible for data processing who process the personal data that you, as the data subject, have requested them to delete all links to this personal data or copies or replications of this personal data.

You have no right to the deletion of personal data concerning you, insofar as the processing is necessary

- to exercise the right to freedom of expression and information;
- to fulfill a legal obligation that requires processing under Union or Member State law to which Dein Papagei GmbH is subject, or to perform a task assigned to Dein Papagei GmbH;
- for reasons of public interest in the field of public health in accordance with Art. 9 (2) lit. h and i and Art. 9 (3) GDPR;
- for statistical purposes pursuant to Article 89 (1) GDPR, insofar as the law referred to in Section a) is likely to make it impossible or seriously impair the achievement of the objectives of this processing, or
- to assert, exercise or defend legal claims.
- 14.5 Right to data portability Art. 20 GDPR

You have the right to receive the personal data that you have provided to Dein Papagei GmbH in a structured, common and machine-readable format. In addition, you have the right to transmit this data to another person in charge without hindrance from Dein Papagei GmbH, to whom the personal data was provided, provided

- the processing is based on consent pursuant to Article 6(1)(a) GDPR or Article 9(2)(a) GDPR or on a contract pursuant to Article 6(1)(b) GDPR and
- the processing is carried out using automated procedures.

In exercising this right, you also have the right to have the personal data concerning you transmitted directly from one person responsible to another person responsible, insofar as this is technically feasible. The freedoms and rights of other people must not be impaired by this.

The right to data portability does not apply to the processing of personal data that is required to perform a task that was assigned to Dein Papagei GmbH.

14.6 Right to object to collection, processing and/or use, Art. 21 GDPR

You have the right, for reasons arising from your particular situation, to object at any time to the processing of your personal data, which is based on Article 6 Paragraph 1 lit. e or f GDPR.

The person responsible no longer processes the personal data relating to you unless he can demonstrate compelling legitimate grounds for the processing which outweigh your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims.

If the personal data concerning you is processed in order to operate direct advertising, you have the right to object at any time to the processing of your personal data for the purpose of such advertising; this also applies to profiling insofar as it is associated with such direct advertising. If you object to the processing for direct marketing purposes, the personal data relating to you will no longer be processed for these purposes.

In connection with the use of information society services, you have the option – notwithstanding Directive 2002/58/EC – to exercise your right to object by means of automated procedures that use technical specifications. You also have the right, for reasons arising from your particular situation, to object to the processing of your personal data for scientific or historical research purposes or for statistical purposes in accordance with Article 89 (1) GDPR.

Your right to object can be limited insofar as it makes statistical purposes impossible or seriously impairs them and the limitation is necessary for the fulfillment of statistical purposes.

If you have asserted the right to correction, deletion or restriction of processing against the person responsible, he is obliged to inform all recipients to whom the personal data concerning you have been disclosed of this correction or deletion of the data or restriction of processing, unless this proves to be impossible or involves a disproportionate effort. You have the right to be informed about these recipients by the person responsible.

14.7 Right to revoke the declaration of consent under data protection law

You have the right to revoke your data protection declarations of consent at any time. Please send an e-mail to info@deinpapagei.com

To unsubscribe from newsletters from Dein Papagei GmbH, please use the link provided at the end of the newsletter or send an email to info@deinpapagei.com

The revocation of the consent does not affect the legality of the processing carried out on the basis of the consent up to the point of revocation.

# 14.8 Right to lodge a complaint with a supervisory authority

Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with a supervisory authority, in particular in the member state of your place of residence, your place of work or the place of the alleged infringement, if you believe that the processing of your personal data is contrary to violates the GDPR.

The supervisory authority to which the complaint was lodged will inform the complainant about the status and the results of the complaint, including the possibility of a judicial remedy under Art. 78 GDPR.

### 15. Protection of minors

Persons under the age of 18 should not transmit any personal data to us without the consent of their parents or guardians.

## 16. Links to websites of other providers

Our online offer contains links to websites of other providers - so-called external links. The content of the destinations of these external links is beyond our control, so that we cannot assume any liability for such content. The responsibility always lies with the respective operator of the external sites. At the time the external links were linked, no legal violations were apparent. The permanent monitoring of third-party content for legal violations without specific information is not reasonable for us. If we become aware of any legal infringements, we will remove the corresponding external links immediately.